WHAT IS CLAIMED IS:

 A product information system in which a main server and a plurality of subservers, each of which is disposed in each set region, can be mutually connected via a network, wherein

the said main server comprises:

a user information storing means for mutually linking and storing identification information assigned to a user and an address of a subserver which controls the said user;

a searching means for receiving identification information from a user, searching through data stored in the said user information storing means, and obtaining an address of a subserver which controls the said user; and

a sending means for sending the address of the subserver obtained by the said searching means to a terminal unit of the user.

and the said each subserver comprises:

a product information storing means in which product information is stored; and

a product information providing means for providing product information stored in the said product information storing means in response to a request from the said user terminal unit.

 A product information system as set forth in Claim 1, wherein

an output device for outputting, as a hard copy, product information, which is requested by the user, is connected to each of the said subservers.

3. A product information system as set forth in Claim 1 or 2, wherein

the said each subserver further comprises a provision result sending means for sending data concerning provided product information to the main server.